



# Extra, Extra, Read All About It!

## Motivation Strategies Show Daily

This standard-sized publication will feature up-to-the-minute news from **The Motivation Show**, including profiles of exhibitors and buyers and new products. **Motivation Strategies Show Daily** will also feature reviews of the educational sessions at **The Motivation Show**, September 28 - October 1, 2009 at McCormick Place in Chicago.

### What You Get For The Price of a Full Page Ad

#### Widespread distribution

- **Motivation Strategies Show Daily** will be placed on all seats of all shuttle buses picking up buyers on Wednesday morning. Reach them before they even get to the show and when they're in planning mode.

- In addition, 5,000 copies will be handed out at all major entranceways to the show floor and at the top of the escalators.

- Copies will also be on all the tables of the on-floor restaurant lounges—*Ensuring that you will reach all the buyers at The Motivation Show.*

#### In addition to the great exposure:

- Prior to the Show, you will be contacted by our editors and you will get a significant write-up in **Motivation Strategies Show Daily**.

- The day before the publication of the daily (Tuesday), our editors will be hitting the floor, looking for new products and giving you an opportunity to increase your exposure.

#### Display Advertising

To get maximum impact for minimum investment.

Size	W x H	Cost
Full Page Bleed	8 <sup>3</sup> / <sub>8</sub> " x 11 <sup>1</sup> / <sub>8</sub> "	\$ 3,300
Junior Vertical	4 <sup>3</sup> / <sub>8</sub> " x 7 <sup>1</sup> / <sub>4</sub> "	\$ 3,000
Junior Horizontal	7 <sup>1</sup> / <sub>8</sub> " x 4 <sup>3</sup> / <sub>4</sub> "	\$ 3,000
Front Cover Strip	8 <sup>3</sup> / <sub>8</sub> " x 2 <sup>3</sup> / <sub>8</sub> "	\$ 5,500
Back Cover	8 <sup>3</sup> / <sub>8</sub> " x 11 <sup>1</sup> / <sub>8</sub> "	\$ 5,500
Inside Front Cover	8 <sup>3</sup> / <sub>8</sub> " x 11 <sup>1</sup> / <sub>8</sub> "	\$ 5,500
Inside Back Cover	8 <sup>3</sup> / <sub>8</sub> " x 11 <sup>1</sup> / <sub>8</sub> "	\$ 5,500
1/3 Square	4 <sup>3</sup> / <sub>8</sub> " x 4 <sup>3</sup> / <sub>4</sub> "	\$ 1,750
Trim Size	8 <sup>3</sup> / <sub>8</sub> " x 10 <sup>7</sup> / <sub>8</sub> "	
Bleed	8 <sup>5</sup> / <sub>8</sub> " x 11 <sup>1</sup> / <sub>8</sub> "	
Live Area	8 <sup>1</sup> / <sub>8</sub> " x 10 <sup>7</sup> / <sub>8</sub> "	

Space Deadline: August 17, Material Deadline: August 28



### Live Content!

### When You're Part of the Innovative Products Gallery, You're Automatically Part of Motivation Strategies Show Daily!!

A specially produced **Motivation Strategies Show Daily** insert will feature products and services on display in The Motivation Show's Innovative Products Gallery, one of the most sought-after destinations at the Show. You'll get special prominent coverage both pre-show and at-show:

- Pre-Show: online at [www.MotivationShow.com](http://www.MotivationShow.com) and in print in **Motivation Strategies** magazine

- At-Show: on display at the entrance to the show and in print in **Motivation Strategies Show Daily**

You will also have the chance to have your product selected as one of the Best New Products and to get post-show coverage both in e-mail and in print publications.

Innovative Products Gallery Entry Fee: \$895 per product  
Space Deadline: August 17, Material Deadline: August 28

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